

**shauna
brooke**

contact

Shauna Brooke Rush
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skills

Twitter Ads, Pinterest Ads,
Salesforce, Powerpoint, Keynote,
Prezi, Google Suite, Adobe Suite,
Hootsuite, Canva, Microsoft
Suite, Facebook, Instagram,
LinkedIn, Dropbox, Asana,
Sketch, SproutSocial, Google Ad
Words, Double-Click, Google
Analytics, Crimson Hexagon,
Webvantage, Advantage

groups & organizations

The Cove - Creative Director
Twitter ECS - Team Meeting Lead
Twitter Women - Internal
Communications & Culture Team
CSUF Advertising Team - CEO

education

CALIFORNIA STATE
UNIVERSITY, FRESNO
Bachelor of Arts,
Graphic Design -
Minor Advertising

experience

references available upon request

2018 - **SANDBOX AGENCY**

DIGITAL MEDIA MANAGEMENT - CONSULTANT

- Collaborate with both digital media & social media teams on various initiatives.
- Collaborate with the Senior Vice President to build digital strategies across digital media & social channels from concept to launch.
- Conduct comprehensive reporting on clients performance with optimizations.
- Communicate effectively to both clients and vendors.

2018 - **WORLD ECONOMIC FORUM**

GRAPHIC DESIGN - CONSULTANT

- Collaborate with various global teams to strategize graphics & presentations containing sensitive & confidential information.
- Create and deliver strong presentation & conference materials.

2018 - **FUNDING CIRCLE**

GRAPHIC DESIGN - CONSULTANT

- Collaborate with all aspects of the Marketing team.
- Create & edit direct mail assets, digital resource guides, & social media graphics.
- Quickly deliver strong designs during rapid, iterative processes & multi-task in a fast paced environment.

2016 - 2018 **TWITTER INC**

CLIENT PARTNERSHIPS - ACCOUNT EXECUTIVE / ACCOUNT MANAGER

- Collaborating with Fortune 500 & 1000 advertisers to understand their objectives, recommending best practices & developing effective campaigns.
- Educating & consulting clients to demonstrate how to use Twitter's ad products.
- Executing, optimizing & analyzing advertising programs using internal tools & dashboards.
- Solving campaign issues in a timely and productive manner & identifying & implementing process improvements.
- Responsible for \$4M+ annual revenue with a record of achieving over 100% each quarter year-to-date.

2016 - **TWITTER INC**

SMB - ACCOUNT ASSOCIATE

- Collaborated with small & mid-sized advertisers to optimize Twitter advertising campaigns & recommend best practices
- Outreach to small & mid-size advertisers to work with Twitter advertising experts

2015 - 2016 **TWITTER INC**

USER SERVICES - ABUSE SPECIALIST

2015 - **SYMMETRY ELEVATING SOLUTIONS**

SOCIAL MEDIA, GRAPHIC DESIGN, CUSTOMER SERVICE

2012 - 2015 **WONDER VALLEY**

SOCIAL MEDIA MANAGER, GRAPHIC DESIGN, MEDIA SPECIALIST